**Jopwell App 1.0**

After interviewed with over 200 target audiences, we found a common job application problem, they are too passive. Passive not as in lazy, but passive as in too busy. With all sorts of errands in hand, by the time they go back to check job listings, most already found their ideal candidates, and time is money indeed. The solution? They need a dedicated assistant.

Jopwell App is the career assistant/match-maker here for the rescue, it can actively notify users with current and potential job listings in real-time. Users are able to organize personal information and resume, and send them to companies that they wish to apply with one simple tap.

**What** – An App that allows users to track job listings, store personal information and resume.

**Why** – Making sure when potential match jobs are posted, our users are able to react right away.

**Who** – Jopwell users.

**When** – Launch iOS and Android Apps by the end of Q3, 2020.