

# Buzzer Requirements

Last modified: 07/20/2020 by Stefan George

Target Release	iOS App 3.0 Android App 3.0 Website 2.0
Document Status	Final
Document Owner	Stefan George
Designer	Jack Rowe
Developers	Chris Salvia, Tom Li
QA	Stefan George

## Background and Strategic fit

Buzzer works similar to ‘likes’ in various articles, photos and other web contents. We believe it will increase readers’ interaction with BuzzFeed and increase user retentions.

## Customer Research

95% of the interviewees agreed that they are more likely to search for more buzzed articles.

# Requirements

#	User Story	User Story Description	Priority	Notes
1	Like an article	Users would like to be able to like BuzzFeed articles.	Must	
2	What have I buzzed?	Users would like to see records of articles that he/she previously buzzed.	Must	
3	Unbuzz	User would like to be able to unbuzz articles if it were previously buzzed.	Open	<ul style="list-style-type: none"><li>For next version update.</li></ul>

# UI and Design

Description

Not buzzed

Buzzed

Mockup



# Questions

A list of questions to be addressed as a result of this requirement document.

Question	Outcome
Should we be supporting Blackberry or windows phones?	It's important but not for this version.
Unbuzz	Yes, and once unbuzzed, it will remove from users' my buzz section in profile page.
Get notification for new related buzzing stories?	Need further discussion. We want to make sure our notification to readers is buzz worthy, otherwise, it could be annoying.

# Not Doing

A list of things that will not be implemented in this version.

Item	Reason
Google App authentication	Out of scope and unnecessary for our App.
Blackberry	The layout for blackberry phones needs redesign and currently out of scope for version 3.0.

# Change Log

A list of changes that has been made so far.

Date	Changes
07/01/2020	Change #2's priority to 'must' in Requirements.
07/12/2020	Update activities in UI and Design page.
07/15/2020	Add new item to "Not Doing" list.